

# **Cookie statement**

This Cookie statement applies to the collection and use of the data produced by cookies and similar techniques (hereafter "cookies") through our website <u>www.nizo.com</u> ("Website").

### What are cookies?

A cookie is a small file of letters and numbers that we put on your computer. These cookies allow us to distinguish you from other users of the Website which helps us to provide you with a good experience when you browse our Website, and to improve our Website.

A cookie can be classified by its lifespan and the domain to which it belongs. By lifespan, a cookie is either a:

- session cookie which is erased when the user closes the browser or
- persistent cookie which remains on the user's computer/device for a pre-defined period of time.

As for the domain to which it belongs, there are either:

- first-party cookies which are set by the web server of the visited page and share the same domain
- third-party cookies which are stored by a different domain to the visited page's domain. This can happen when the webpage references a file, such as JavaScript, located outside its domain.

## What data is collected by cookies?

The cookies we use allow us to see:

- The Internet domain and Internet Protocol (IP) address from which you access our Website
- The type of Internet browser and the operating system of the computer you use to access our Website
- The date and time you visit our Website
- The pages you visit on our Website
- The pages you shared on social media and to which social media network
- If you linked to our Website from another website, the address of that website, and
- If you were referred to our Website from a search engine, the address of that website and the search term you used to find us.

NIZO food research B.V.



### Why do we use cookies?

We use cookies for a variety of purposes:

A. Strictly necessary cookies: these cookies are essential to the functioning of our Website.

B. Functionality cookies: these cookies remember your preferences, such as region, language, username or allow you to rate pages and fill in comment forms.

C. Performance cookies: these cookies capture Website usage information on an abstract level and are used to provide analytics and metrics such as the number of visitors and which pages are most frequently accessed. These cookies include for instance Google Analytics and are used to improve our Website by learning how you interact with it.

D. Targeting or Advertising cookies: these cookies are used to collect information about browser habits and can be used to customize advertising, marketing and our websites look and feel. These cookies are – most of the time – third party cookies.

E. Social Media cookies: these cookies are set by social media services that we have added to the Website to enable you to share our content with your friends. They are capable of tracking your browser across other websites and building up a profile of your interests.

#### How can you control cookies?

There are several ways to exclude or minimalize the use cookies on your device. Below we give you two examples.

A. When you go for the first time to the Website, we will ask your consent before using cookies. You will see a pop-up on our website. You can decide to accept or decline. If you decline cookies, some of the functions of the Website may not work correctly meaning you may have to manually adjust some preferences every time you visit the Website.

B. You can delete all cookies that are already on your computer and you can set most browsers to prevent them from being placed.

For more information how to control cookies, please see www.allaboutcookies.org.

## **Questions?**

If you have any questions regarding this Cookie statement or the cookies being used by our Website, please send us an email to info@nizo.com.