

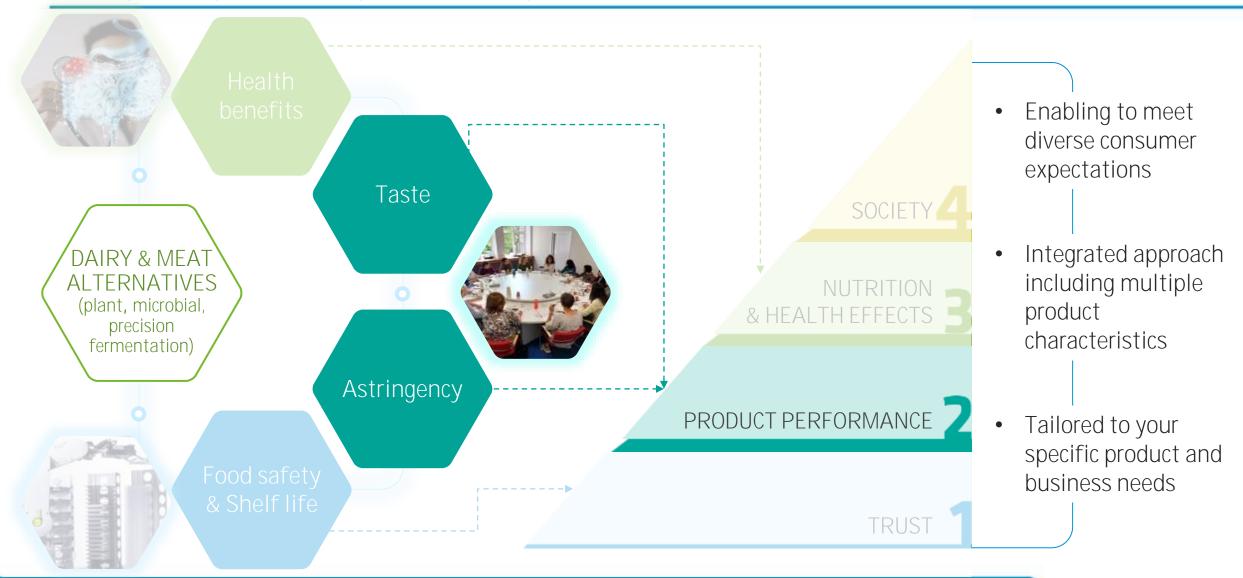


NIZO's unique knowledge-based approach

**November 2024** 



## 4 levels of consumer expectation – Level 2 NIZO high-throughput screening toolbox for integrated approach







### Level 2

## Astringency elimination: Is this possible?







One of the biggest sensory challenges of plant proteins

→ Need for effective mitigation strategies

- Knowledge-based strategy
- A unique & expert sensory panel with 20+ years of experience in astringency assessment
- Supported by our analytical toolbox

- Make plant-based products taste pleasant:
  - ✓ Smooth
  - ✓ Creamy perception
- Increase consumer acceptance





## NIZO's unique knowledge-based approach to reduce astringency

**Process** 

## ASSESS

Assess astringency with unique NIZO sensory panel

#### **MEASURE**

Instrumental measurement of astringency

#### **DETECT**

Presence and role of astringent components

#### REDUCE

Reduction of astringency









# Result

